

Reality Check

Political Doublespeak
Contract with Capgemini



Political Doublespeak

"We live in a Global Economy!"

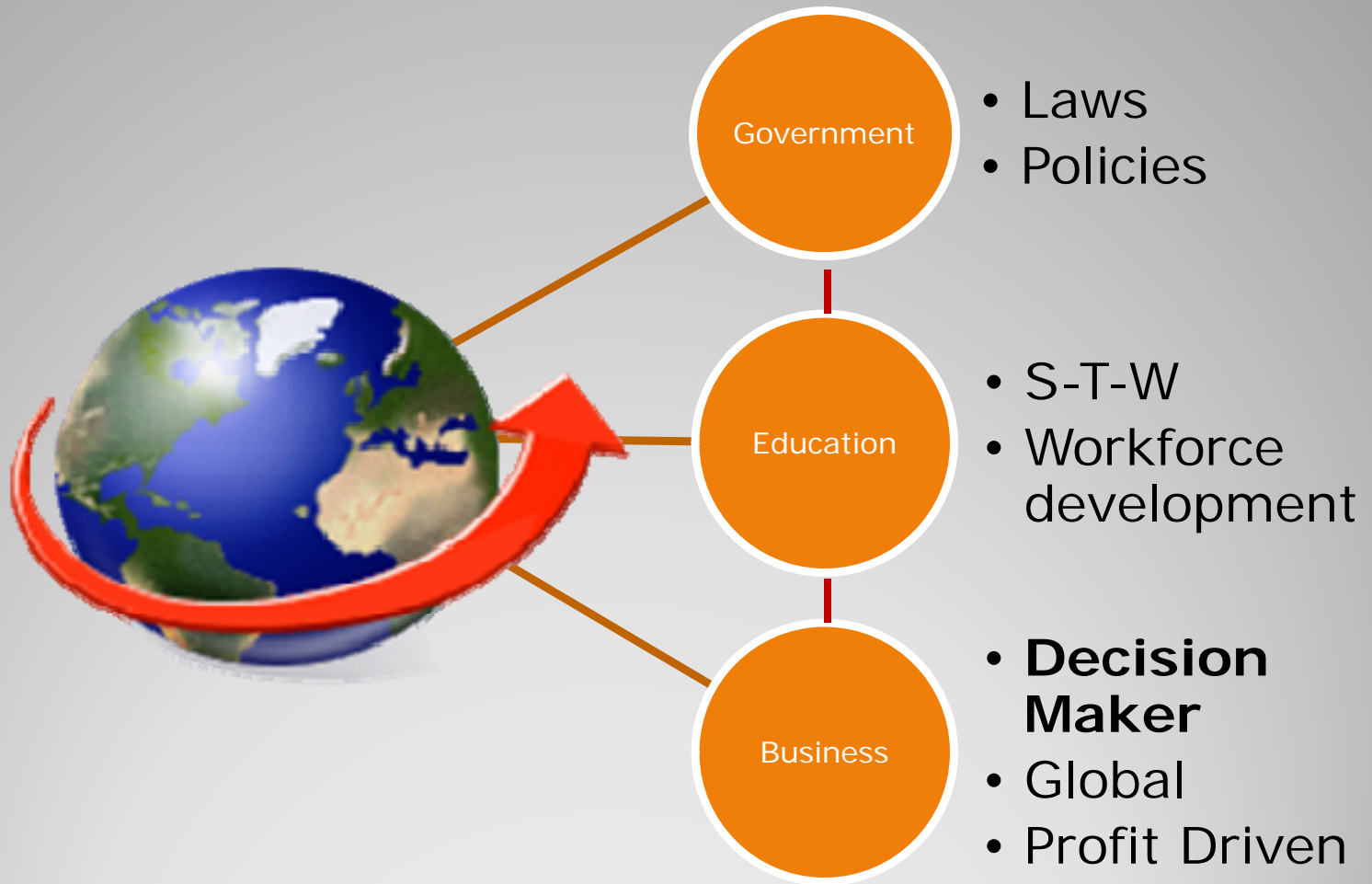
Global

- Trade
- Production
- Distribution
- Regulations (including global tax structure)



Unspoken:

- Mandates mobile workforce
- No borders



Partnership



Image Source: Vision 2015 document

By, and for, Technology Systems

Word	Assumed Meaning	Real/Political
Advanced	Forward; progressive; implies 'better'	Refers to technology developed by/for the Dept. of Defense morphed into commercial use
Career	Means of earning a living; a profession, chosen by the individual	Entry level job in a government-approved service industry; planned via Soviet- styled S-T-W education system
Knowledge- based Economy	Economy employing knowledgeable, well-educated people and practices	Economy based on the acquisition and analysis of information, utilizing technology; data driven
Quality Jobs	Excellent, high wage, long-term jobs	Industry-specific, temporary, low-wage, entry-level jobs in Enterprise/HUBZones, dependent on tax incentives

Doublespeak

Word	Assumed Meaning	Real/Political
Small Business	A locally-owned small business started by an individual with his own money	SBA approved business– i.e. “minority” or “veteran-owned,” located in an Enterprise/HUBZone – given preferential treatment, undermining free enterprise
Reduce the cost-drivers of doing business	Applies to all businesses; minimizes restrictive permitting, fees, zoning, regulations, etc.	Applies to select businesses only; includes tax credits/incentives, TIF districts, and elimination of competition
Create more jobs	Government gets out of the way-free enterprise system allowed to work	Directing funds (earmarks) to specific businesses; “Quality jobs” legislation that favors them; tax incentives
Smaller, Smarter Government	Defunding/Cessation of un-enumerated activities and agencies	Public-Private Partnerships; increased technology; outsourcing some functions

Doublespeak

Word	Assumed Meaning	Real/Political
<p>Government needs to be run more like a business</p>	<p>Government operating in an orderly manner, not wasting taxpayers' money, while still operating within its' proper authority and respecting the God-given rights of the individual; operates as a sovereign entity with a constitution, with separate but equal Executive, Legislative, and Judicial branches.</p> <p>Does not function as a business.</p>	<p>Government operates from a business plan, focusing on revenue generation, cost savings, and efficiencies. Functions of government are viewed as services; services to the public are considered a business process & commoditized. May lead to outsourcing government services ("business processes") to "eliminate waste, create efficiencies, and reduce fragmentation" Citizens viewed as an asset or liability; charged for using services.</p>

Government is *NOT* a Business!



Contract with Capgemini

Image Source: Capgemini
website

Alex Pettit - CIO



CIO = Chief Information Officer

- The Chief Information Officer, a **cabinet level secretary**, manages the Information Services Division (ISD) of the Office of State Finance (OSF). **The CIO has jurisdictional responsibility related to information and telecommunications systems of all State of Oklahoma agencies as provided under the Oklahoma Information Services Act.**
- Another key responsibility includes approving state agencies' **procurement of information technology** and telecommunication hardware, software, maintenance and **consulting** services

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Alex signed the \$1 million contract with Capgemini to do an inventory and assessment of the state's IT systems.



CIO Assessment Study, Report and Plan includes:

1. As-Is State
2. To-Be
3. Roadmap

To Be Approval by:

1. Governor
2. House Speaker, Senate Pro-Tempore
3. State Governmental Technology Applications Review Board

Implemented by:

1. The CIO

**BDNA Corporation –
Mapping the IT
Genome Project**



B/DNA Website logo

China team

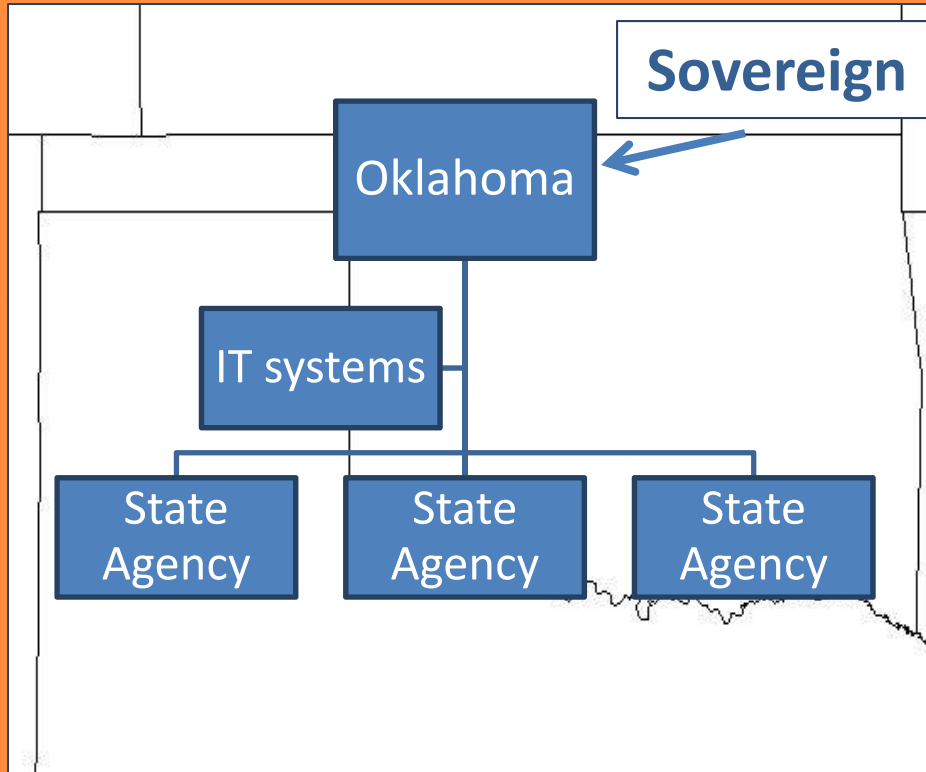
**Roraima Consulting, Inc. –
A New York City and New
York State certified
Minority Business
Enterprise (MBE)**

Roraima website logo

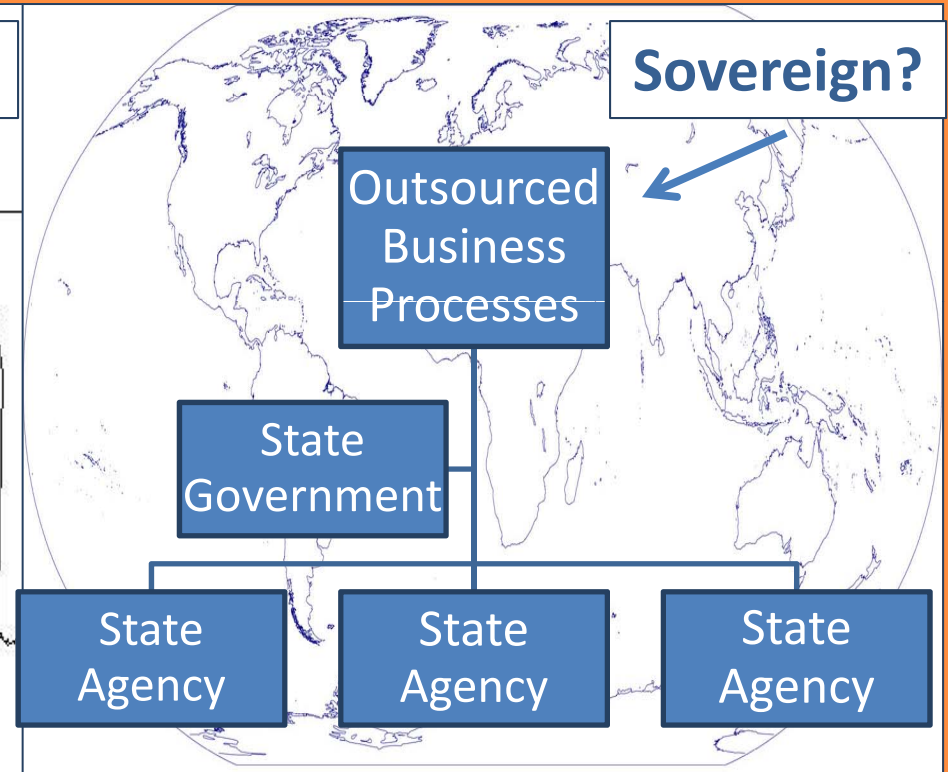


Capgemini's Subcontractors

As-Is



To-Be?





**“Create Decision Advantage” -
For Whom?**



Image Source: Vision 2015 document