

**NASCO**  
**Board of Directors Meeting**  
**March 8, 2007**  
**Washington, DC**

- I. Call to Order and Introductions**
- II. New NASCO Staff member - Francisco Conde, Director of Special Projects & Communications**
- III. New Executive Officers and Replacement Board Member(s)**
  - A. 501(c)(6)**
  - B. 501(c)(3)**
- IV. Lobbyists Update**
- V. NAFTRACS update**
- VI. Lockheed Martin Project Management Proposal**
- VII. International MidContinent Trade and Transportation Corridor Assoc. (501C3) Update**
  - A. letter for insurance from 501C6 indicating 501C3 and 501C6 will share NASCO Staff for administration**
  - B. Non-binding Letter of Intent**
- VIII. "Corridors of the Future" competition – USDOT**
- IX. Protect Us presentation – Bill Dunn**
- X. Mexico Committee update**
- XI. NAIPN Update**
- XII. Bylaws – proposed amendments**
- XIII. NASCO Conference 2007 – Moving North America Forward**
  - A. Speakers, Panels and Event – REGISTER NOW!!!**
  - B. Help us by sponsoring!**
  - C. Leadership Panel – Governors, Premiers and Members of Congress – Corridor "Compact"**
  - D. "Leadership" Track within NASCO Conference**
  - E. Invite everyone – lots of representation from the NASCO Corridor**
- XIV. NASCO Conference 2008 – MNAF – Location – Guanajuato, Guanajuato**
  - A. Approval of letter accepting the invitation of Guanajuato**
- XV. Virtual Offices / Toll free number**
- XVI. Agreement with City of Fort Worth for 2007 Conference Revenue**
- XVII. Regional Meetings along Corridor – Iowa in February, Minnesota in March.**
- XVIII. Financial Times Special Report and Advertisement**
- XIX. Budget Update**
- XX. Next meeting location - NASCO Conference 2007 MNAF**
  - A. May 30, 2007 - Fort Worth, Texas – Super Cool!!**
  - B. 8:30 AM – 11:00 AM**
  - C. BNSF World Headquarters WAR Room**
- XXI. North America Works III – Kansas City, Missouri**
- XXII. Inland Ports Across North America III – San Antonio, Texas**
- XXIII. Meeting Adjourned**

NORTH AMERICA'S SUPERCORRIDOR COALITION, INC.

BOARD OF DIRECTORS MEETING

MINUTES

March 8, 2007

A meeting of the Board of Directors of North America's SuperCorridor Coalition, Inc. was held on March 8, 2007 at the BKSH Offices during our annual lobbying trip in Washington, D.C.

**Board Members attending were:**

Jim Bergfalk (TransAm Group)  
Dale Vander Schaaf (Iowa DOT)  
Andy Horosko (Manitoba)  
Gerry Schwebel (IBC)  
Steve McElhiney (EWI Risk)  
Rider Scott (Strasburger & Price)

Bryan Gray (Winnipeg)  
George Blackwood (Kansas City)  
Steve Simmons (TxDOT)  
Captain Hector Mora (Grupo Hemas)  
Arturo Garcia Espinosa (Nuevo Leon)

**Board Members absent were:**

Irving Jensen (IFJ Co., Inc.)  
Glen Whitley (Tarrant County)  
Tom Long (LDS Corp.)  
Russell Laughlin (Hillwood)  
Cynthia White (Denton County)  
Skip McMahan (Ambassador Bridge)  
Arturo Garza Barragan (Villa XXI)  
Al Zapanta (US Mex Chamber)  
John Mohler (Lockheed Martin)

Dawn Sullivan (Oklahoma DOT)  
Mercurio Martinez (Webb County)  
Coby Chase (TxDOT)  
Tim Brown (Bell County)  
Pete Kamp (City of Denton)  
Sarah Sanchez (Free Trade Alliance)  
David Eaton (KCS de Mexico)  
Rick Arnebeck (MN DOT)

Others attending were: Glenn LeMunyon (Lobbyist), Becky Weber (BKSH), Kristin Calabrese (BKSH), Lance Ludman (SaviNetworks), Dick Fogle (Lockheed), Bill Dunn (ProtectUS)

Staff: Tiffany Melvin, Rachel Connell, Frank Conde

President George Blackwood called the meeting to order. Introductions were made around the room and Tiffany introduced our newest NASCO staff member Francisco Conde and gave an update on our new executive officers and board members.

We skipped around the agenda a bit to accommodate schedules.

Becky Weber, one of our Washington lobbyists provided us with an update. She mentioned the Corridors of the Future program and it being this administration's legacy. USDOT received 38 applications and were really looking for projects with "fully identified funding solutions" for a two year period. USDOT chose applications that were more about roads and pavement, with secure funding streams, and less about innovative ways to address critical issues through technology - hence NASCO not being chosen. Becky mentioned looking to see if we might be able to receive possible federal funding for the NAFTRACS project through the RITA office. Also, Jim Ray, Chief Counsel, FHWA, is going to write a letter to NASCO addressing the crazy conspiracy theorists. Becky recently heard from Jim Ray that there is \$256 billion in equity waiting to be spent on transportation projects.

Becky also mentioned the Transportation Community System Preservation category of funding. She thought NASCO might be able to receive monies from this category, but the deadline is 3/31/07 and the application must be submitted by a DOT. Apparently, it's a very flexible "pot of money." We would need the electronic criteria and supporting documentation, it would basically be a strategic cut & paste. Dale Vander Schaaf thought Iowa DOT could help and submit the application through their office. We need to make sure this application lines up with Mary Peters issues. (UPDATE – the deadline has been extended to April 30<sup>th</sup>, which will give us more time to prepare an application.)

Andy Horosko recommended looking at other USDOT focus areas and funding sources to see if our NAFTRACS project is a good fit.

George Blackwood will be in Mexico City March 26<sup>th</sup> and wondered if he could meet with Mexican Secretary of Economy (Commerce Secretary) Dr. Eduardo Sojo, holder of Master and Ph.D degrees from Univ. of Pennsylvania, previously Chair of the Council of Public Policy Counselors of President Fox and named head of his transition team by President Felipe Calderon until being appointed Secretary of Economy on Dec. 1, 2006. Given Dr. Sojo being a native of Leon, Guanajuato, our good connections in that state with and through Dr. Sojo might enable us to arrange this meeting. Per Arturo Garcia, Hector Marquez at the Washington Mexico Embassy, might be able to help arrange this meeting or the Governor of Colima with Hector Mora's assistance. (Update – the trip was cancelled, but we will stay on this and get a meeting arranged with NASCO and Dr. Sojo ASAP.)

Tiffany and George have been invited to visit the State of Hidalgo per the Governor of Hidalgo and Carlos Moreno Lopez. We need to try and find time this spring for a visit.

Gerry Schwebel wants NASCO staff to make a note when promoting the NASCO Conference to mention the new passport regulations when crossing the border. Rachel assured him we would mention this in all materials. As of Jan. 17, 2007 all persons returning to the U.S. via air flight must present a valid passport or accepted legal residency ID document.

Next, Glenn LeMunyon gave his lobbyists update. He let the Board know that we were asking for \$5 million via requests inputted through 5 or 6 supportive, bipartisan Members of Congress this year in hopes that several Members asking for the same project will bolster credibility and support for the request and make the reviewers take particular note. We would ideally like to have Cleaver, Graves, Moore and EBJ put in requests for NAFTRACS. Glenn has sent the project to Kansas and Missouri and been dealing with Tre Riddle in Cleaver's office. Starting this year, each member can only ask for 12 projects. Jim Bergfalk said he would call and get Cleaver on board and then follow up with Glenn. Rider Scott said he would contact EBJ's office and try to help there. Jim and George will both try and help with Moore's office. Glenn will send everyone a copy of the requests. Later discussed possibly having Rep. Pete Sessions or Rep. Mike McCaul also put in a request for us. (UPDATE - Chairman of the House Committee on Appropriations David Obey extended the House deadline for Member earmark requests to April 27. With many Members expressing concerns over unclear ethical guidelines and financial disclosure requirements, the Chairman decided to postpone the deadline to the last Friday in April. While most Members did submit requests by the original required deadline of last Friday, March 16, Minority Leader Boehner and House Appropriations Ranking Member Jerry Lewis had reached out to leadership expressing their grave concerns regarding the possible repercussions of these vague rules, and today Chairman Obey responded. This extension will likely postpone the

movement of bills, which will make it very problematic for the House to keep with the recent tradition of finishing its bills by July 4. )

Becky Weber then brought up a new public private Coalition being started by the US Chamber bringing in large, big name companies to advance the issue of freight movement and the need for the next reauthorization bill to focus on this as the primary issue for US federal transportation policy. The Coalition will educate and advocate about the advantages of public private partnership coalitions for addressing transportation infrastructure needs.

AASHTO is seed funding the public side of the coalition to get it going, which will be led by BKSH. Public members include Texas, Indiana, Virginia and the City of Chicago. The private side is being seed funded by MacQuarie, Goldman Sachs and Transurban. The coalition is in its initial stages and is recruiting for members on both the public and private side. There is some consternation in Congress about public/private solutions being pursued vigorously by Governors and Mayors. The Coalition's primary goal will be to ensure that congress leaves States and cities the flexibility to choose this option and does not put restrictions or conditions on these types of transportation financing decisions.

Steve Simmons made a motion to join the Coalition and Rider Scott seconded that motion. Dale Vander Schaaf thought joining was a bad idea right now and was concerned about NASCO putting its name with this group. He thinks the Board should wait to see how this coalition evolves. The Board discussed whether NASCO should join the coalition and on a motion by Dale Vander Schaaf seconded by Andy Horosko, decided to table it for the time being.

Rider Scott briefly gave a Texas update on Governor Rick Perry and Lt. Governor David Dewhurst and the nasty state Senate Transportation Committee meeting that happened the week prior. Steve Simmons with TxDOT followed those comments up mentioning some of the large transportation projects happening around the State of Texas. The 5-member Texas Transportation Commission approved a comprehensive development agreement (CDA) with Spain's Concesiones de Infraestructuras y Transporte SA (CINTRA) that will provide more than \$5 billion projected over 50 years, including \$2.1 billion up front and \$700 million in toll revenues over time, plus construction and maintenance costs, for Texas SH 121, which would provide a large, upfront, lump sum enabling funding of other badly needed transportation projects in North Texas. The agreement, if certified, will bring completion of the SH 121 project by 2011 – a quarter century faster than would have been possible with traditional gasoline tax revenue. Legislation has been introduced in the Texas Legislature for a two-year moratorium on such privatization deals and may impede the SH 121 deal and any other for the next two years.

Next on the agenda was a NAFTRACS update. Tiffany let the Board know that in the next 45-60 days we should have a contract signed with USDOT, the project name change and correction letters have been taken care of and we have finally been assigned a contracting officer. We are told that within two weeks we'll have an RFA posted on [www.grants.gov](http://www.grants.gov) and we have already completed sole source justification. Lockheed Martin will draft the application and we will submit. We are also able to use the '05-'06 \$1.8 million in funding for the first year. Savi component is only 1 part of the NAFTRACS vision. NASCo staff will keep everyone posted as we make progress.

Steve McElhiney presented us with an insurance update for the IMTCCA (501 C3 organization). Because we are not a registered 501 C3 organization with the state yet, we have to wait on insurance. Steve informed us the insurance carriers are pushing back because it is an unusual agreement, especially from a funding and administration standpoint. Gerry Schwebel asked if this

would require dual staff. He thought NASCO might be able to share employees and pay ourselves out of the C3 budget. Glenn LeMunyon said we need to be very careful, because lobbyists working for the C3 organization could be an issue and people will be watching closely. Next steps are to create the determination letter which McElhiney will take care of.

Andy Horosko requested a NAFTRACS 3-page document that would be an easy description and provide an overall value equation and more information about the project to manufacturers and other private sector entities we could involve in NAFTRACS. Horosko said we've got to start building this description so we can get past the comments like, "We already have that technology or tracking capability" and "I use a logistics person – I don't have a problem" when talking with prospective project participants. We need to expand our marketing and where we're going with this project to start building more interest. Tiffany assured the Board that this information would be made available. Lance Ludman and Michael Schetman of Savi and John Mohler of Lockheed Martin will work on this document over the next few weeks. We will also schedule another trip to the Lockheed Lighthouse for NASCO members and interested parties sometime over the next few months to demonstrate the Savi technology and NAFTRACS project. However, the first priority for Savi, Lockheed and NASCO is to get agreements signed on our partnership.

Last week, Tiffany met with Michael Schetman, Director of Business Development for Savi Networks, and mentioned Michael could help us come up with a good model or description of this project.

We briefly mentioned the Lockheed Martin Project Management Proposal, but because contracts were not signed by the time of the meeting, we will discuss the proposal at a later date. We are working tirelessly to coordinate schedules to get the contract details outlined and the definitive agreement signed with Savi, NASCO and Lockheed. Tiffany will keep everyone posted. Once the contracts are signed, everyone will be notified. We will discuss the LM Management proposal at the May Board meeting, or we will send information out by email.

Bill Dunn, President of Protect US, and a new NASCO member, gave the Board a presentation on Protect US and their radiation detection technology for ports and cities. If you would like further information or a copy of his presentation please let Rachel Connell know.

Next Frank spoke about future plans for NAIPN and mentioned the reach and extension of news media attention and coverage, including a recent extended feature story on NASCO and superhighway myths surrounding it by Canada's Ottawa Citizen and National Post, the two flagship newspapers of Canwest Communications of Canada, that nation's largest owner of daily newspapers. That article also got syndicated over the CanWest national news service and featured on its Canada.com flagship news web site. He noted also that Britain's leading conservative daily and online web site, The Sunday Telegraph, carried a large article with color NASCO highway and member footprint, even if article was largely erroneous coverage of misleading information from right-wing fringe. Finally, Frank noted that the NASCO staff was scheduled to receive a visit from a Chicago-based reporter for The Nation, the nation's oldest weekly magazine since 1865, and self-described as "the flagship of the Left." The progressive politics magazine became interested in NASCO and its efforts due to much notoriety from high Internet-driven coverage of NAFTA Superhighway controversy and also is attempting to report on the expanding national trend of possible privatization of state and Federal highways due to funding challenges.

He also gave the Board an overview of the The Financial Times of London's approach from Mexico via its LA and Dallas Advertising Sales Managers to create an FT Special Report supplement with articles by FT's Mexico reporters on the influence and impact of NASCO's

efforts and initiatives in Mexico on that nation's infrastructure development. A top U.S. FT representative visited the NASCO Dallas offices and expressed a desire for the FT to be the news media sponsor of the NASCO 2007 Conference in Fort Worth. He deferred to Tiffany to inform the NASCO Board about ongoing talks with FT to run a NASCO FT Special Report based on whether NASCO is able to develop sponsorship support for the FT Supplement in the form of ads. (Update – this information has been received and NASCO staff will contact members to participate soon. Get out your check books - this is a great opportunity! ☺)

The proposed bylaw amendments were discussed. Dale Vander Schaaf made a motion to approve the by-law changes and Rider seconded it and the motion passed unanimously.

It was mentioned that we should definitely try to give Kay Granger a speaking role at the NASCO Conference 2007, but we will need to figure out ethics rules on getting here there, etc. NASCO and Ross Perot, Jr. on behalf of AllianceTexas, have sent Secretary of Transportation Mary Peters a letter inviting her to speak at the '07 Conference. Becky Weber is helping us with follow-up.

Rachel made an announcement about the NASCO Conference 2007 in Fort Worth and updated the Board on speakers, the agenda, conference activities, etc. It is going to be an incredible event! She urged everyone to invite their colleagues and to register soon. More conference information is available on the NASCO web site at [www.nascocorridor.com](http://www.nascocorridor.com) . Andy wanted to know who was working on the document/MOU that the Governors and Premiers would sign. Tiffany explained the MOU and let the Board know that we would send the MOU out to the Board for approval very soon. (Update – this has been done.)

The State of Guanajuato, Mexico has offered to host the NASCO Conference 2008! Dale made a motion to approve Guanajuato as the location for the 2008 NASCO Conference, it was seconded by Andy and the motion passed unanimously. We will now send a letter accepting their invitation.

We briefly discussed the issue of obtaining an 800 number and Rachel is going to investigate how much the per minute charge would be.

We also discussed the NASCO Conference as a possible revenue generator for the organization. Andy did not think it was worth the risk/reward and George agreed. So for now, we will continue to work with our member cities and coordinate through them. Tiffany has a meeting scheduled for March 21 with the City of Fort Worth to discuss conference revenue sharing and future conference funding.

We discussed a NASCO trip to Laredo some time in April 2007 to brief the new Mayor, city staff and private sector. We will work with Gerry Schwebel on planning this trip.

The meeting adjourned at 11:30am.

#### **Upcoming NASCO Dates:**

<b>NASCO Conference 2007</b>	<b>Fort Worth, Texas</b>	<b>May 30-June 1, 2007</b>
<b>IPANA Conference</b>	<b>San Antonio, Texas</b>	<b>Sept 5-7, 2007</b>
<b>Kansas City Works</b>	<b>Kansas City, Missouri</b>	<b>Oct 18-20, 2007</b>
<b>NASCO Conference 2008</b>	<b>Guanajuato, Mexico</b>	<b>June 4-6, 2008</b>